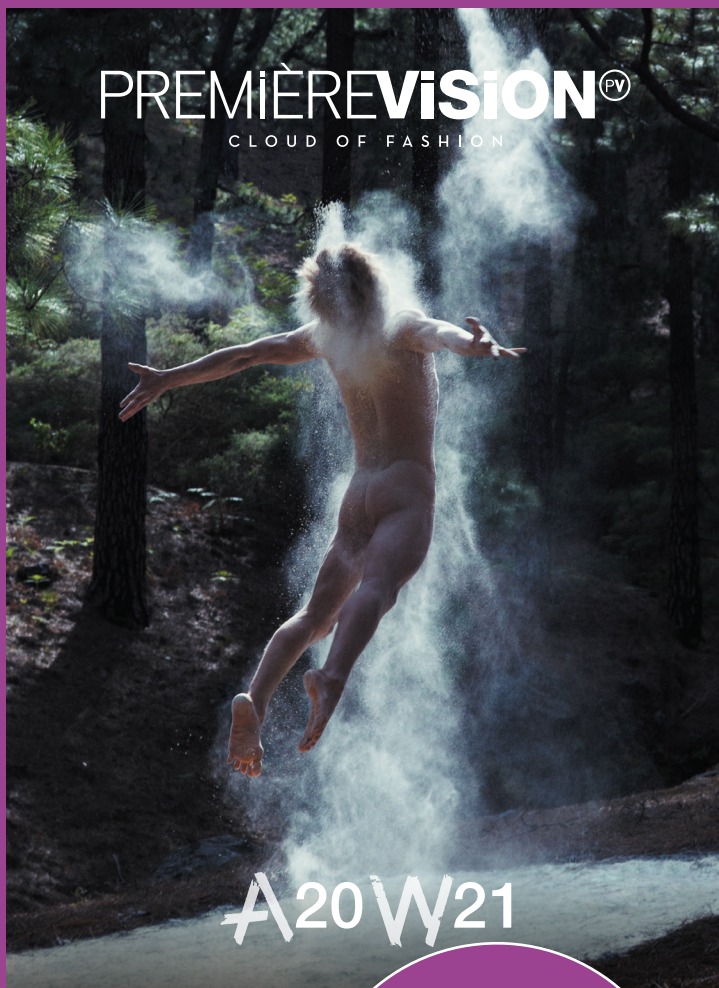


PREMIÈREVISION®
CLOUD OF FASHION



PRESS EVENTS AT THE SEPTEMBER 2019 SHOW!

SEPT.
17 > 19
9 AM / 6:30 PM

PRESS CONFERENCE

11 am - Innovation Talks Area, Hall 3

Presented by Gilles Lasbordes, General Manager of Première Vision. Keys to organising your visit and staying informed about all the news at the show.

STOP BY AND MEET US AT THE PRESS CLUB OF PREMIÈRE VISION PARIS (MEZZANINE OF HALL 6). OUR TEAM WILL BE PLEASED TO WELCOME AND GUIDE YOU. REMINDER: THE PRESS RELEASE CONTAINING SHOW RESULTS WILL BE SENT OUT ON WEDNESDAY 25 SEPTEMBER.

NEW!
**TWO SPECIFIC
CONFERENCE SPACES:**
The Fashion Talks Area (Hall 6)
for fashion and trends conferences
The Innovation Talks Area
(Hall 3) for conferences about
the current industry
challenges.

Everyday

FILMS

AUTUMN WINTER 20/21 FILMS

- **FABRICS**, Hall 5, PV Perspectives
- **LEATHER**, Hall 3, Leather Selection
- **DESIGNS**, Hall 5, Designs Selection

FASHION SEMINARS

The season's influences, the major transversal currents, key silhouettes and synergies between fabrics, designs, leathers and accessories, all fully decoded by the Première Vision fashion team.

Everyday in French & English

LEATHER FASHION BREAKFAST

Fashion Talks Area, Hall 6

- **10:30 am** / A succinct, 30-minute fashion seminar on the season's fashion directions: trend, color and product highlights for leathers and furs. Find out the season's must-have materials through a selection of products for the leather goods, footwear and clothing industries. Explore new technical processes and innovative approaches to eco-responsibility.

TREND TASTING SEMINARS

Fashion Talks Area, Hall 6

• 11:30 am / Season Trend Tasting

A complete and essential seminar to help you make the right choices in elaborating your AW 2021 collections.

• 12:30 pm / Color & Fabrics Trend Tasting

An essential, 45-minute fashion seminar dedicated to fabrics and colors, to help you make the right choices in developing your autumn winter 20/21 collections.

EXHIBITS

SMART CREATION AREA

Leather, Hall 3

A space dedicated to responsible creation with a total of 1 200 sqm to guide buyers looking for responsible companies around 5 spaces:

- **Smart Materials** - an offer of innovative and responsible materials
- **Smart Library** - a forum for eco-friendly and innovative products
- **Smart Wardrobe** - an exhibition of collections of finished products from fashion brands
- **Smart Services** - a selection of players specialised in sustainable development;
- **Smart Talks** - for discussions about tomorrow's fashion issues.

THE DESIGNS CIRCUS AREA

Designs, Hall 5

A space for meetings and inspiration to discover the exhibitors' latest creations and decorative directions for autumn winter 20-21, presented in a colorful and festive circus atmosphere.

MARKETPLACE PREMIÈRE VISION DIGITAL EXPERIENCE

Hall 6, Entrance / Hall 5, Stand 5B1 / Hall 3, Entrance

To provide visitors and exhibitors live information and assistance, the Marketplace team will be available at the show in three locations.

2019 HYÈRES INTERNATIONAL FASHION FESTIVAL EXHIBITION

Fabrics, Hall 5

Since 2011, Première Vision Paris has been a partner in the International Festival of Fashion and Photography in Hyères. At the show, an exhibition presents the collection of the winner of the Première Vision Grand Jury Prize 2019: Christoph Rumpf.

INDEX OF KNOW-HOW & WORKSHOP BY LES COMPAGNONS DU DEVOIR

PV Manufacturing Leather, Hall 3

The **Compagnons du Devoir** and their centre of excellence in flexible materials will present the "Index of know-how" using products to illustrate the various know-hows proposed by the leather fashion manufacturing specialists for clothing, leather goods and footwear.

A **daily workshop** also presents the emblematic gestures of the leather goods manufacturer and allows you to realize your own leather bracelet.

POLARTEC ANNOUNCES 2019 APEX DESIGN AWARD WINNERS

Fabrics, Hall 6, next to the Fashion Talks Area

Polartec, the premium provider of innovative and sustainable textile solutions, will announce and present the winners of its 2019 Polartec Apex Awards, an annual design award program celebrating the finest products made from Polartec fabrics.

WELCOME TO SAARGAL

Overseas, Hall 2, Entrance

Saargal, the new Parisian concept-store made in Africa, created by the Senegalese fashion designer Adama, welcomes you at the entrance of Première Vision Manufacturing - Overseas: an exhibition of exclusive African fashion pieces and designed furniture; a coffee shop with DJ sets and a photobooth... enjoy!

Tuesday 17 Sept.

CONFERENCES

SMART TALKS

Innovation Talks Area, Hall 3 - English

Conferences moderated by Giusy Bettoni, Première Vision Sustainability Consultant.

• 12:00 / About the Sustainable Leather Forum by Conseil National du Cuir

The Sustainable Leather Forum showcases the best practices in the leather, footwear and leather goods sectors in the areas of Corporate Social Responsibility, from a social, environmental and economic perspective.

> **Yves Morin**, Chairman of the Organising Committee, CNC

• 1 pm / Is Upcycling the future of fashion?

A conference organized in partnership with **VOGUE BUSINESS** the new digital publication of the Condé Nast Group. Presented by the editor **Maghan McDowell**.

A new generation of designers are building collections made from upcycled vintage fabrics. Is this the future of fashion? Can such an approach scale? What does this mean for the textile industry?

> **Stefano Martinetto**, CEO, Tomorrow London Limited / **Amy Lee**, Senior Manager Global Trends and Insights, Apparel at Avery Dennison RBIS / **Francois Souchet**, Lead, Make Fashion Circular, Ellen MacArthur Foundation / **Kjersti Kviseth**, Woolmark / **Stacy Flynn**, CEO & Co-Founder, Evnu.

• 2:30 pm / Connecting consumers to contemporary Smart Fashion Values.

Sustainability matters. But Does it Sell?

> **Antonio Achille**, Global Head of the Luxury practice and a senior leader of the Consumer & Luxury team, MacKinsey / **Dio Kurazawa**, CEO, Bearsout® / **Ida Petersson**, Menswear and Womenswear Buying Director, Browns / **Reece Crisp**, Head of Buying, Creative & Styling, LN-CC

SPORT & TECH CONFERENCES

Fashion Talks Area, Hall 6

• 1:30 pm / Fashion & Sports major influences and innovations for AW 20-21

The Première Vision fashion team decodes Fashion and Sport with an analysis of major influences for Autumn Winter 20-21. Followed by short presentations of a selection of exhibitors presenting their latest innovations in the Sport & Tech sector.

• 2:30 pm / The sport & fashion couple: more than ever inseparable!

The inclusion of sport in fashion is no longer just a trend, it is a necessity for many fashion brands, whether they come from fast fashion or luxury.

> **Pascal Monfort**, Founder, REC trends marketing

LEATHER ROUND TABLE

Innovation Talks Area, Hall 3 - French/English

• 10:00 am / How to eco-design a bag?

Design and manufacture of bags, from traditional manufacturing to eco-design and innovation in leather goods.

> **Nathalie Elharrar**, Consultant, footwear designer and IFM professor.

LENZING™ CONFERENCE

Hall 5, Room 510, meeting centre 5 - first floor

• 1 pm / LENZING™ press briefing

Don't miss the conference of LENZING™, the specialist for fine fibers of botanic origin.

UKFT PRESS BRIEFING

Hall 6 - Stand 6P14

• 3 pm / Sustainability & Technology

UKFT together with Campaign for Wool continue their popular press briefings on innovative and exciting fabrics in wool and wool blends from UK mills for AW 20/21.

VITAS / VIETNAM SEMINAR

Innovation Talks Area, Hall 3

• 16:00 pm / Vietnam textile and garment industry overview

Explore the potential of this industry development in international markets under the EU-Vietnam Free Trade Agreement (EVFTA). Textile and garment are among the sectors that are expected to benefit the most from this signing with positive economic effects increased for both local and European enterprises. The seminar will provide an overview of Vietnam textile and garment market, its features and potential growth.

> **Quynh Anh NGuyen**, Head of Department, Commercial Counsellor, Embassy of Vietnam in France / **Ngoc Anh Hoang**, Deputy Secretary General, Director International Relations Department, VITAS LECTRA France

MARKETPLACE CONFERENCE

Innovation Talks Area, Hall 6

• 5:00 pm / Fashion 3.0: From sourcing to prototyping, ready for 100% digital solutions?

Gael Séguillon, Director of the Marketplace Première Vision will present the Marketplace Première Vision for a sourcing online experience and **Lisa Kohlert** from CLO Virtual Fashion Inc. will present how to use a true-to-life 3D garment simulation.

SPECIAL SHOW EVENTS

THE PV AWARDS PRIZE CEREMONY

The 11th edition of the PV Awards, presided over by Dutch artist Bart Hess, single out the most outstanding, inventive and innovative fabrics and leathers, selected from products by the exhibitors at Première Vision Fabrics and Première Vision Leather.

• 5:30 pm / Prize Ceremony for the 11th PV AWARDS

Awarding the most outstanding creations from among the exhibited textiles and leathers.

Fabrics, Hall 5 - PV Perspectives

• 6 pm / Première Vision Paris Purple Addict Party

Join us to celebrate the 11th edition of the PV and this new edition of the show.

Fabrics, Hall 6 - Entrance

Wednesday 18 Sept.

CONFERENCES

SMART TALKS

Innovation Talks Area, Hall 3 - English

Conferences moderated by **Giusy Bettoni**, Première Vision Sustainability Consultant.

• 12:00 / The Way Forward: Chain Gang Broken

F4D Solutions Managing Director will speak on the launch of the new global products & supply chain platform. Due to the current broken supply chain, to build accessible, environmentally, ethically sourced products is paramount in the urgent need to change out practices. This platform will allow full-service access to all capabilities needed to create, map, produce & ship direct to consumers.

> **Jeanine Ballone**, Managing Director of Fashion 4 Development

• 1 pm / The Future of raw materials

A conference organized in partnership with **VOGUE BUSINESS** the new digital publication of the Condé Nast Group. Presented by the editor **Maghan McDowell**.

How the raw materials industry is improving its environmental standards, and the pros and cons of various alternatives.

> **Fernando Bellese**, Head of Sustainability and Marketing, JBS, Leather Division / **Edward Crutchley**, Creative Director, Edward Crutchley / **Jamie Bainbridge**, VP Product Development, Bolt Threads / **Michael Beutler**, Director of Sustainability Operations, Kering

• 2:30 pm / The New vision of the designer makers

Learn more about what makes contemporary designers tick, and how they are reinterpreting the idea of smart sustainability. How to match their own brand profile and vision through a more responsible approach to both ready-to-wear and luxury design ranges through their own menu of new approaches and thinking.

> **Anna Maria Rugarli**, Sustainability & Responsibility Senior Director, EMEA, VF International / **Jocelyn Wilkinson**, Responsibility Programme Director, Burberry / **Alexandra La Pierre**, Material Developer, Patagonia / **Nicholas Hartley**, Knit materials developer, Patagonia

• 4 pm / Prato, from the circular economy to the responsible innovation: evolution of the district where the circular economy in fashion was born.

A trip to Prato that begins with the work on the rags to the holistic sustainable production approach. The key steps of the journey to a circular economy based on an industrial production. How the district has embraced responsible innovation, sustainability and circular economy.

> **Andrea Cavicchi**, President of Consorzio Italiano Detox and of the fashion group in Confindustria Toscana Nord association / **Chiara Campione**, Political, Corporate and Consumers Unit Head for Greenpeace Italy / **Paolo Foglia**, Certification Manager ICEA and board member of Textile Exchange / **Marco Mantellassi**, CEO Manteco

SPORT & TECH CONFERENCES

Fashion Talks Area, Hall 6

• 1:30 pm / Fashion & Sports major influences and innovations for AW 2021

The Première Vision fashion team decodes Fashion and Sport with an analysis of major influences for Autumn Winter 20-21. Followed by short presentations of a selection of exhibitors presenting their latest innovations in the Sport & Tech sector.

• 3:30 pm / Performance, a challenge for fashion

A conference to shed light on the importance of performance criteria in today's fashion, this fashion that is "practical", is lived and must accompany us throughout the day.

> **Jason Israel**, Global Creative Director, THE NORTH FACE / **Eric Yung**, VP International, POLARTEC.

CONFERENCE OF THE IFM - PREMIÈRE VISION CHAIR

Innovation Talks Area, Hall 3. French/English

• 11 am / Europe and the US - Heading towards eco-responsible fashion?

Eco-responsible fashion consumption in Europe and the US: what are consumers' buying habits? What is the perception of brands and the existing offer? A conference based on the results of a study conducted as part of the IFM-Prémère Vision Chair, providing an overview of the consumption of eco-responsible fashion in Europe and the United States, related buying behaviour, and consumers' perception of brands and the existing offer in the market.

> **Gildas Minvielle**, Director of the IFM-PV Chair, Director of the IFM Economic Observatory / **Thomas Delattre** - Director of Studies, Institut Français de la mode

CTC CONFERENCE

Innovation Talks Area, Hall 3 - French/English.

In partnership with CTC - Centre Technique du Cuir

• 10 am / Putting place a quality policy - Why and how?

With consumers looking for transparency, putting in place a quality policy in the company is primordial these days. This conference will give you the keys to its implementation, from the initial definition to deciding on the specifications and evaluating the results.

> **Fabienne Orhan**, Consultant and partner with CTC

ALIBABA / Tmall CONFERENCE

Fashion Talks Area, Hall 6

• 2:30 pm / How Tmall empowers fashion brands development in China?

Tmall, the Alibaba Group-owned B2C shopping platform, recently launched trend forecasting tool to help fashion brands stay on-trend in China's fast-evolving consumer landscape. The masterclass will share the unique insights on how global trends and Chinese consumers insights intertwine.

> **Yi SUN**, Marketing Manager, Tmall Fashion Trends Center.

DESIGNS FASHION CONFERENCE

Fashion Talks Area, Hall 6

• 4:45 pm / Designs Round Table: The future of florals

How can we continue to reinvent the most universally renowned pattern each season?

- > **Clare Johnston**, Professor at Royal College of Art and former Head of Design at Liberty / **Gill Gledhill**, head of Première Vision UK office / **Elsa May**, Product Manager, Première Vision Fashion Department.

UKFT PRESS BRIEFING

Hall 6 - Stand 6P14

• 12 pm / Innovative Fantasy

UKFT together with Campaign for Wool continue their popular press briefings on innovative and exciting fabrics in wool and wool blends from UK mills for AW 20/21.

SPECIAL SHOW EVENTS

2019 TEXSELECT® PRIZE CEREMONY

Designs, Hall 5 - The Designs Circus Area

- **3:30 pm** / Discover the winners of the TexSelect® Prize awarding the best of UK's newly graduated textile designers.

Thursday 19 Sept.

CONFERENCES

SMART TALKS

Innovation Talks Area, Hall 3 - English

Conferences moderated by Giusy Bettoni, Première Vision Sustainability Consultant.

• 2:30 pm / How Smart-tech solutions boost fashion to the next level?

In the new Smart-tech world of innovation today, we can see many pathways to better product performance and value. In this conference, sector leading makers show the power of their journey towards making beautiful and diverse products that each have the same driving philosophy behind their commitment to deliver responsible innovations without compromise.

- > **Isaac Nichelson**, Founder, S3 / **Patrick Silva**, Responsible for the marketing, communication and business development, Santoni Group / **Manel Subirats**, Founder & CEO, Greendyes

SPORT & TECH ROUND TABLE BY INFLUENCIA

Innovation Talks Area, Hall 3. English.

In partnership with the INFLUENCIA magazine

• 1 pm / Creativity, immersion, emotion: best experiences in retail

Retail has become an inspiring playground for brands and represents a constant renewal of client experiences. Digitalization, colors, storytelling, purpose allow new surprising concepts where the consumer has an active role to play. Discover the best experiences spotted all over the world by Influencia and Urban Sublime.

- > **Isabelle Musnik**, Founder and Managing Editor, INFLUENCIA / **Laetitia Faure**, Founder, Urban Sublime.

SPORT & TECH CONFERENCE

Fashion Talks Area, Hall 6 - French/English

• 1:30 pm / Interactions between sport and fashion in ready-to-wear

Virgile CAILLET will identify the interactions between sport and fashion in textile ready-to-wear based on the results of the "sport & mode" study conducted with 5000 French people in partnership with Ipsos and Promas International.

- > **Virgile Caillet**, Executive Director, UNION Sport & Cycle

LEATHER ROUND TABLE

Innovation Talks Area, Hall 3 - French/English

• 10 am / How do you buy leather today?

Get a better understanding of the processes of tanners, their specific know-how and their constraints. From both the tanners' and the buyers' perspectives: What are the tanneries' criteria for selecting skins? What are the standards to respect traceability? What are the various buying circuits -directly, through leather goods and footwear makers, through R&D studios...

- > **Nathalie Elharrar**, Consultant, footwear designer and IFM professor.

IFM ALUMNI CONFERENCE

Innovation Talks Area, Hall 3 - English.

• 11 am / Block Chain in fashion market places - A milestone from the fiber to the second hand market ?

Blockchain technology proves to be a real growth accelerator for marketplaces, but how can we anticipate the impact of the announced revolution on the Fashion ecosystem? And how can you integrate this innovation potential in your business? A round table presented by Anne Fuhrop, Partner at AF Paris - custom-made professional clothing.

- > **Marjorie Hernandez**, CEO & Founder, block chain specialist, LUKSO / **Camila Weirich**, Creative Director, Expert Image & Branding, CW Studio / **Milena Amaral**, CEO & Founder, NEOVILI / **Gaël Séguillon**, Head of Market Place, Première Vision

UKFT PRESS BRIEFING

Hall 6 - Stand 6P14

• 11 am / Updated Heritage Looks

UKFT together with Campaign for Wool continue their popular press briefings on innovative and exciting fabrics in wool and wool blends from UK mills for AW 20/21.

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