

#we
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premiere
vision

PREMIÈREVISION

PARIS

13-15 SEPT. 2016

9 AM / 6:30 PM

PRESS
EVENTS

AT THE SEPTEMBER 2016 SHOW!

Stop by and meet us in the press club of the Première Vision Paris shows in the Mezzanine of Hall 6. Our teams are at your disposal.

PRESS CONFERENCE

Presented by Gilles Lasbordes, General Manager of Première Vision S.A.

Keys to organising your visit and staying informed about all the news at the shows

Tuesday 13th September at 11 am
Press Club – Mezzanine of Hall 6

Reminder:

The press release containing show results will be sent out Monday, September, 19th.

AUTUMN WINTER 2017-18

FASHION SEMINARS AND TREND TASTINGS

SEASON TREND TASTING

This seminar will present the season's influences, the major transversal currents and the various complementarities existing between fabrics, leathers, patterns and accessories.

Wednesday 14 Sept. at 12.30 pm
Hall 5 - room 501

COLOUR TREND TASTING

Entirely dedicated to the colour ranges, this seminar offers a thorough reading of the seasonal highlights, proposals for colour harmonies by market, and complementary uses of colour to create the best silhouettes, from clothing to accessories and shoes.

Daily at 10.30 am
Hall 5 - room 501

FABRICS TREND TASTINGS

An essential tool for spotting the season's indispensable fabrics, with a focus on:

- The fashion season and its key influences
- Fashion stories illustrated with inspirational images, photos of the season's symbolic fabrics and patterns
- The season's key silhouettes for men's, women's, casualwear and sports

Tuesday 13th at 12.30 am
Thursday 15th at 12.30 pm
Hall 5 – room 501

The TREND TASTINGS fashion seminars are presented by the Première Vision fashion team and are in both French/ English. Attention: space is limited, please register in advance at the Press Club

LEATHER FASHION BREAKFAST

This seminar presents the trend concept for Autumn Winter 2017-18, as well as the season's key colours, products and materials for the leather and fur markets. It also presents a special focus on the very latest news spotted and gathered from the show's exhibitors.

Daily at 10.30 am

Première Vision Leather- Hall 3 - First Lounge / Free access.

Available in French/ English/ Italian and presented by Claude Vuillermet, Fashion Director of the show.

AUTUMN WINTER 2017-18 INSPIRATIONAL FILMS

PREMIÈRE VISION FABRICS

A film inviting viewers and visitors to dive into the Autumn Winter 2017-18 season, overturning viewing angles to free the imagination.

The Forum – Hall 6

PREMIERE VISION LEATHER

An exploration in images of all the creative leather and fur inspirations and directions for Autumn Winter 2017-18.

Trends Gallery - Hall 3

SPECIAL EVENTS

CEREMONY FOR THE 8TH PV AWARDS

Discover the winners of the 8th PV Awards, attributed by an exceptional Jury presided over by the Director of the Musées des Arts Décoratifs (Paris), Olivier Gabet. 6 prizes will be awarded: 3 prizes for exhibitors at Première Vision Fabrics and 3 for those at Première Vision Leather.

Tuesday 13th September at 12.30 pm

The Forum – Hall 6

AWARDING OF THE TEXPRINT® COMPETITION PRIZES

Explore the collections of the 24 finalists in the Texprint® competition - for young international design students from British fashion universities - and discover the winners of the 6 prizes. Martin Leuthold, Creative Director at Jacob Schlaepfer is this year's Texprint® prize presenter.

Wednesday 14th September at 3.30 pm

Première Vision Designs- Texprint® Village - Hall 5

CONFERENCES

SMART TALKS

Within its new Smart Creation Square - dedicated to its Smart Creation program regarding more responsible fashion - Première Vision organizes a series of Smart Talks, live discussions about better practices and values in the fashion industry.

Smart Creation Square - Première Vision Fabrics - Hall 5 North – Aisle F

THE FULL PROGRAM:

Tuesday 13th September

1.30 pm: Water preciousness & innovation

- **Nicola Marini** – Olimpias, Tekstil CFO
- **Graziella Terraneo** – PRYM, International Sales Manager
- **Kurt Schlaepfer** - Bluesign®, Head Customer Relation Management

3 pm: Water preciousness & innovation

- **Juan Pares** – Textil Santanderina, CEO
- **Massimo Marchi** - Ecotec® by Marchi & Fildi, CEO
- **Giuseppe Miroglio** - Miroglio Group, Chairman

Wednesday 14th September

12 pm: Transparency

- **Inka Apter** – Eileen Fisher, Facilitator Manager of Fabric R&D
- **Simone Stelloni** - Re.Verso™ by A.Stelloni Collection by Mapel, Sales Manager
- **Hannes Parth** – Frumat, CEO and Founder
- **Federico Brugnoli** - Spin 360 srl, CEO

3 pm: Smart Care

- **Catarina Midby** – H&M, Sustainability Manager UK & Ireland
- **Inka Apter** – Eileen Fisher, Facilitator Manager of Fabric R&D
- **July Co** – P&G, Associate Director Communications for P&G Fabric Care

Thursday 15th September

11 am: Energy management

- **Mauro Scalia** – Euratex, Manager of Sustainability Business
- **Sergio Tamborini** – Marzotto Group and Ratti S.p.A., CEO
- **Piero De Sabbata** – ENEA, Responsible for the CROSS Laboratory

The Smart Talks are moderated by Giusy Bettoni, Consultant specialising in sustainable innovation for textiles, fashion and design for Première Vision. Founding president of C.L.A.S.S.

An expert and a partner for Première Vision in the field of Smart Care, Procter & Gamble organizes 3 specific talks on the subject.

P&G Science revealed: Innovating to keep fabrics like new, with advanced cleaning and care in every wash

- **Neil Lant**, Research Fellow, Fabric Care R&D at Procter & Gamble

Tuesday 13th at 2 pm

Wednesday 14th at 11 am

Thursday 15th at 12 pm

ROUND TABLE: KEYS TO STARTING A FASHION ACCESSORIES BUSINESS

Première Vision Leather, in partnership with ADC - Au-delà du Cuir, gathers experts to shed light on issues related to starting a fashion accessories brand. The conference is moderated by Claude-Eric Paquin, President of ADC : Au-delà du Cuir and the Fédération Française de la Chaussure.

Wednesday 14th at 3 pm

Première Vision Leather - Hall 3 – First Lounge

- **Sophie Hivert**, Delegate General of the Fédération Française de la Tannerie Mégisserie
- **Delphine Le Mintier-Jonglez**, Director of Investments of the BPI in charge of the Fashion and Finance Fund
- **Louis Epaulard**, Founder of the leathersgoods brand LEON FLAM
- **Nathalie Elharrar**, Founder and Designer of the shoe brand JOUR FÉRIÉ
- **Françoise Vincent**, Director of ADC: Au-delà du Cuir

LENZING CONFERENCE

Definition of softness

A conference presented by the Austrian fibre producer, exhibitor at Première Vision Yarns (Stand 6C51).

Tuesday 13th September at 1 pm

Hall 5 - room 510.

MAROC EXPORT CONFERENCE

Morocco, a champion of Fast Fashion: confirmation and expansion by 2020

A conference presented by the Moroccan organization, exhibitor at Première Vision Manufacturing (Stand 6Y15-6X12)

Thursday 15th September at 10.30 am

Hall 5 - room 504.

- **Zahra Maafiri** – Director of Maroc Export (CMPE)
- **Taha Rhazi** – Ministry of Commerce, Industry, Investment and Digital Economy
- **Karim Tazi** – President of AMITH
- **Mohamed Tazi** – Director of AMITH

PECLERS SEMINARS

Tuesday 13th September

Hall 5 - room 504.

FW 17-18 WOMEN'S FASHION TRENDS

- 11 am in French
- 12.30 pm in English

PECLERS SS18 INSPIRATIONS

- 2 pm in French
- 3.30 pm in English

NELLY RODI SEMINARS

Wednesday 14th September.

Première Vision Fabrics, Hall 5, room 504.

Winter 17/18 Fashion & Beauty Conferences

- 10 am in French
- 12.15 pm in English

Free admission within availability

- 2.30 pm in French
- 3.45 pm in English

For clients only

Nelly Rodi's Life & Style 2018 / Living Expressions SS18 Conferences

- 11 am in French
- 1.15 pm in English

For clients only

WOOLMARK® CONFERENCES

Trade Seminar: Merino Pushing boundaries – Spring Summer 18

Discover new opportunities that can be created using Merino wool because of its particular and naturally inspiring attributes. The seminar will explore the wool offer within a seasonal context set by The Wool Lab Preview Spring Summer 18. A glass of champagne is offered during the seminar.

Wednesday 14th September at 5 pm

Hall 5 – room 516 B

Student Seminar: Merino, from Fibre to Fashion Fall Winter 17-18

The seminar follows an exciting professional journey of wool, from farm to fashion, through all the manufacturing processes that transform fleece to unique wool fashion and interiors. We will explore, in the context of the season Autumn Winter 17 /18 Wool Lab, the chain that makes up the wool industry and its different businesses. We will demonstrate the extent of the opportunities within this chain for design led people. (A seminar following the Salon Introduction seminar presented by Gill Gledhill).

Thursday 15th September at 10:15 am

Hall 4 – room 405

Presented by Professor Sheila-Mary Carruthers, a textile and fashion expert based in Scotland, UK

EXHIBITS AND HAPPENINGS

THE SMART CREATION SQUARE

Première Vision materializes its Smart Creation program at the heart of its shows with the Smart Creation Square: a place for information, communication and exchanges. This edition's topic is water management in the fashion industry.

The Smart Creation Square includes:

- **Smart Creation information:** explaining the values and guiding visitors to understand the Smart Facts (responsible creation and production commitments) of Première Vision exhibitors.
- **Smart Talks:** a series of live discussions by small groups of experts to learn about better practices and values (see program in the CONFERENCES section).

- **Smart Library:** a display of selected products made by companies with responsible water management policies. They are selected from Première Vision exhibitors that responded to the water management questions from the Première Vision Smart Fact study launched in 2015.
- **Smart Care with Procter & Gamble:** a new aspect of the Smart Creation program to reveal how important clothes' after care is in the new responsible fashion chain. An expert, and new partner for Première Vision in this field, Procter & Gamble explores this subject.

Première Vision Fabrics - Hall 5 – Aisle 5F North

EXHIBITION BY WATARU TOMINAGA

A presentation of clothing by the winner of the 2016 Grand Jury Prize Première Vision at the 31st edition of the International Festival of Fashion and Photography in Hyeres. An occasion to discover the know-hows of the Première Vision Paris exhibitors, and an opportunity to meet Wataru Tominaga.

Entrance of Hall 6

UPPER JEANSWEAR – EXPERIMENTS IN BLUE

For the area dedicated to the fashion denim offer, students in the fashion textile design department at the École Duperré (Paris) experimented and engaged in a forward-looking project for textile finishings.

UPPER JEANSWEAR - Hall 6

The project is a collaboration between students of École DUPERRÉ, their professor Mathieu Buard, Japanese weaver SHOWA (6C8-6D5) and French maker of metallic accessories DORLET (4F24).

SURPRISES^{PV}: FREE EVENTS TRAIL

CUSTOM BAR

Live customization space: the exhibitors at Première Vision Accessories offer you a DIY break.

Choose a gift, choose 3 accessories, and customize it. Congratulations, you have a unique product!

Share it #wearepremierevision

Première Vision Accessories – Hall 4 North - Aisles C & D

L'Accessoire Choletais - Ardigo' – Britigraf – Cadicagroup - C.D.C.- Conti Wej Bottoni – Eurotextile – Gritti Group – Idepa – Kawaii Lace – Legoplast Packaging – Modimex Accessori – New And Best – Neyret – P&B – Textil Ribbons Barcelona – Papillon Ribbon & Bow – Roma Leather – Reca Group – Seab – Sem-Ar – Galeries Lafayette

TASTE YOUR STYLE

The chocolate-maker Bellanger whets your senses with a presentation of artistic chocolate decoration. Flowers, feathers, precious stones, heels... accessories that are a feast for the eyes and a delight to the taste.

Première Vision Accessories - Hall 4

STRIKE THE POSE

Step into our studio and do your thing for 7 seconds, then get your own flipbook printed in the colours of the Chameleon Bar! Join us to strike a pose and share the digital version on social media: #wearepremierevision

Première Vision Designs – Hall 5 – Chameleon Bar

INCUBE: INNOVATION IS THE KEY

Push back the boundaries of design. Find information on new directions for development and innovation in the leather industry, with a selection of samples illustrating the most striking technical innovations.

Première Vision Leather – Hall 3 – Aisle B

TRANSFORMATION PARLOR BY MARIE-ANGE GUILLEMINOT

Marie-Ange Guillemot, contemporary French artist, is the guest of Première Vision Paris and created the event of the 2016 opening season at the Première Vision Manufacturing show. For three days, her works will be featured in a space called TRANSFORMATION PARLOR, or Le Salon de transformation, dedicating it to a performance artwork around pieces all created specially for the occasion.

Première Vision Manufacturing – Hall 6 North

EXPERIENCE^{PV}: ART INSTALLATION

TIMÉE, an immersive audio-visual experience

An immersive 12-minute audio-visual installation By Guillaume Marmin and Philippe Gordiani (TETRO Agency) inspired by Plato's Dialogs Timée.

Première Vision Fabrics - Hall 5 - Aisles 5N and 5P

COLOR YOUR DAY

At the heart of the space dedicated to creative flatbed knits, take a break and get your nails polished in the colours of the season.

Première Vision Manufacturing - Knitwear Solutions – Hall 6 North

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