



PREMIÈREVISION
LEATHER
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PREMIÈREVISION
PARIS

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING



PREMIÈRE VISION LEATHER IS EXPANDING ITS PRESENCE WITHIN PREMIÈRE VISION PARIS FROM FEBRUARY 2017

MORE ON OFFER FOR THE APPAREL, LEATHER GOODS AND FOOTWEAR MARKETS

From February 2017, the sourcing circuit followed by leather buyers and designers will be enriched with the introduction of new features coordinated by Première Vision Fabrics, Leather and Accessories.

→ The **Style Focus Forum** dedicated to the season's star silhouettes for the women's, men's and casual wear sectors – located in Première Vision Fabrics, Hall 5 – will now include a selection of leathers, to complement the fabrics and components offer on display there.

To optimise the buyer circuit and illustrate the interconnection between Première Vision Accessories and Première Vision Leather, the

With more than 230 carefully-selected exhibitors, Première Vision Leather offers a rich range of products firmly focused on the premium sector. The show is continuing to develop within Première Vision Paris by strengthening its synergies with the five other sections of the show – Yarns, Fabrics, Designs, Accessories and Manufacturing – in line with the growing importance of leather in the strategy of fashion labels that are becoming more cross-cutting, offering ready-to-wear items, leather goods, footwear and jewellery.

accessories offer for footwear and leather goods is being moved to the Première Vision Leather Trends Gallery in Hall 3. As a result, the Shoe Focus forum in Hall 4 is replaced by the **Bag & Shoe Elements** zone at the heart of the Première Vision Leather Trends Gallery. An area which will present the technical and decorative components specifically designed for the footwear and leather goods markets, arranged into various themes.

→ Echoing Première Vision Leather's very selective product offer, **Maison d'Exceptions**, the annual event dedicated to rare savoir faire and exceptional techniques, will be present in Hall 3, in a setting conceived by the Italian designers of Segno Italiano. 27 carefully selected studios – 10 of which are brand new to the show – will reveal their exclusive creations produced using leather, fabrics and accessories.

FOCUS ON 8 INNOVATIONS TO EXPLORE

Here is an overview of the major trends in leather to be found on the stands of exhibitors at Première Vision Leather. Prepare your leather circuit!

Enhanced classics

As, by definition, perfection is impossible to achieve, even the finest quality items can be improved upon. At Conceria Superior, smooth semi-aniline calf leather achieves a pinnacle of naturalness, rather like at Tanneries Roux, where the texture goes as far as to be described as “*crust*”, because the skin receives only minimal treatment. At Chiorino Technology, a bovine article is presented as being “*free from metals and solvents*”, to the delight of certain clients who are very keen on “*green*” leather. And buffed articles are part of this movement, with a stunning suede calfskin that Conceria Superior also offers with an “*astrakhan*” grain, a richly velvety suede calf split from Opera and a nubuck from Conceria Cilp that has been double dip-dyed so as to better set the colour.



Semi-aniline calf with a “*crust*” texture by Tanneries Roux



Bovine leather free from metals and solvents by Chiorino Technology

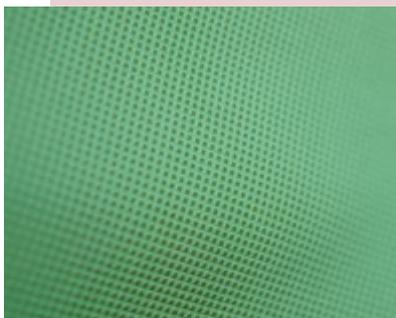


Calf suede from Conceria Superior

FOCUS ON 8 INNOVATIONS TO EXPLORE

Grained leathers

A mechanical grain is clearly no longer synonymous with lower quality. One only has to look at the grained young bull leather from Curtidos Badia, in its finest or most marked version – imitating buffalo leather – to see the relevance of this approach. “*In this way the grain is perfectly homogenous throughout the surface of the leather,*” the company representative tells us. Less natural, the two-tone articles from the same tannery will convince fans of discreet fashion finishes. Calf with a camouflage pattern over a caviar grain testifies to the subtle inventiveness of Tanneries Haas. The contrast between matt and shine from Conceria Cilp gives an interesting relief to calf with that finish. At Chiorino Technology, bovine leather becomes double-sided thanks to a printed finish on both the flesh and grain sides. Lastly, Inducol embosses lamb leather using a press to create a particularly audacious bubble finish.



Two-tone young bull from Curtidos Badia



Camouflage pattern caviar leather from Tanneries Haas



Oiled lamb leather from Alric

Oiled leathers

"When leather has been less popular for a few seasons, it often comes back into favour with natural or slightly oiled textures," an exhibitor tells us. Thus, Tanneries Haas is offering calf leather with a wax-based finish and a creamy texture. Conciaria Masoni has produced an oiled article with a quite remarkable marble-effect finish. Lamb leather from Alric combines the sensuality of its texture with the warmth of its ochre tone.



Calf leather with a wax-based finish from Tanneries Haas



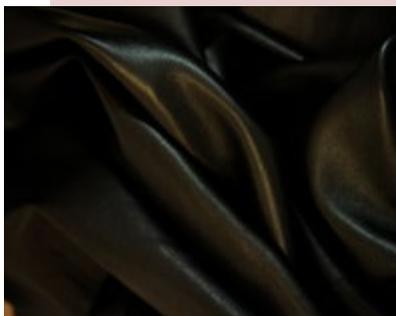
Smooth oiled calf leather from Conciaria Masoni



Oiled lamb leather from Alric

Imitations

Imitation is the sincerest form of flattery and leather enjoys taking on alternative aspects. At Alric, certain thicker lamb leathers (0.8 to 1 mm) look like box calf and are used "for leather goods, footwear and structured and unlined garments," explains the exhibitor. In contrast, calf can become as soft as lamb leather at Conciaria Masoni, Tanneries Roux "for bag linings" and at Tanneries Haas "with a touch of shine coming from a light pearl finish." Although chrome tanned, with all the elasticity this gives, the calf leather from Conciaria Masoni has the same degree of stiffness as a vegetable-tanned equivalent. Tanneries Roux has adapted the boarding technique – usually used for goat leather – to gives its calf leather "a more masculine appearance". Lastly, textile aspects are still present but never identical, with a denim-style lamb leather from Alric, a shearling lamb leather like carded felt from Rial 1957 and a washed python leather from Reptilis that is as soft as a silk ribbon.



Extra-soft calf leather from Conciaria Masoni



Denim-finish lamb leather from Alric



Washed python from Reptilis

Friendly rivals

Although radically different, patent and matt finishes are still equally present in the Spring Summer 2018 collections. At Conceria Superior, patent leather is very popular, even with a grain. The same can be seen at Inducol where a wrinkled version revamps double-sided lamb leather. In contrast, at Chiorino Technology, bovine leather is produced in a rubbery matt finish while at Conceria Centrorettili, python is depigmented and loses its shine.



Smooth and grained patent calf leather from Conceria Superior



Patent shearling lamb leather from Inducol



Depigmented and matt python from Conceria Centrorettili

FOCUS ON 8 INNOVATIONS TO EXPLORE

Rustic finishes

As a nod to its origins, leather is sometimes produced in a rustic or even a raw version, which does not make it any less noble a material. The calf split from Opéra is fuzzier but it still performs well in rubbing and humidity tests and is guaranteed “not to bleed,” explained the representatives on the stand. Carded shearling lamb from Rial 1957, which has been bleached at the tips, has lost nothing of its extreme softness. And the bleached croco from Reptilis maintains its crocodile prestige, particularly as the bleaching and patina-adding process is far from being straightforward.



Calf split from Opéra



Bleached shearling lamb from Rial 1957



Washed python from Reptilis

Decorated leathers

There are many techniques for decorating leather (see our article on this subject which is already on line), and tanneries make good use of them. The simplest – but not the most inexpensive – is hand-painting, as practised by Centrorettili on its python leathers. “*Certain skins require up to 8 hours of work,*” a spokesperson told us. Inducol makes use of the transfer technique – which does not affect the texture – to scatter delicate spring flowers over its lamb leathers. Conceria Cilp and Reptilis use digital printing in two very different ways, one covering calf leather with graphic blue diamonds, the other decorating karung leathers with barely perceptible tracery. Rial 1957 takes a more radical approach, lacerating finished lamb leather and raising irregular fibres.



Hand-painted python from Centrorettili



Digitally printed grained calf leather from Conceria Cilp



Lamb leather with a finish and superficial lacerations from Rial 1957

FFOCUS ON 8 INNOVATIONS TO EXPLORE

Metallic finishes

Modern and polymorphous, leather takes on metallic highlights for an even more urban look. Painted python from Centrorettili and coated bovine leather – which has not been laminated so is less susceptible to scratches – from Chiorino Technology are two prime examples.



Metallic python from Centrorettili



Bovine leather with a metallic coating from Chiorino Technology

LEATHER AND CREATION

Les Gobelins : Leather metamorphosis

The result of a brand-new collaboration between Première Vision Leather and The Gobelins School of Images, the Metamorphosis exhibition, located at the entrance to Hall 3, is an artistic journey through the imagination and creativity of young student photographers.

Each one presents their own unique vision of leather as a material, woven around the idea of metamorphosis. From mythology to modernity, from man to animal, transformation has been their source of inspiration, under the artistic direction of Claude Vuillermet from Agence Polyphème and the Atelier Iconogène, which produced the scenography.

Exhibition entry Hall 3



Photo © Charlotte Mano

LEATHER AND CREATION

ENSAD x Leather Accessory Prize

For the third consecutive year, the School of Decorative Arts (**École Nationale Supérieure des Arts Décoratifs**) will present the accessories designed by its 2016 graduates and produced in partnership with leading artisans as part of their graduation project.

Première Vision Leather will showcase the savoir-faire of tomorrow's talent and raise their industry profile by organising an exhibition and awarding an honorary prize, the **ENSAD X Leather Accessory Prize**.

Tuesday 7 February: Award Ceremony from 1.30 p.m. to 2 p.m., Conference & Workshop Area.



Design © Hans Vallimae-Schwarz
Photo © Rimasuu Studio

IFM Design Postgraduate Program

Première Vision Leather has been supporting the designers of the Design Postgraduate Program run by the French Fashion Institute, IFM, since 2001.

For this new edition, Première Vision Leather is offering 18 designers from the Class of 2016 the chance to present selected items from their bag, clothing and footwear collections, produced by manufacturers and prestigious luxury French and international houses.

These items are produced using leather that has been provided by a number of tanneries exhibiting at the show, often at no cost..

Exhibition entry Hall 6



*Design © Gandiimaa Batnasan, IFM Designer 2016
Prototype © J.M. Weston
Leathers © Tanneries du Puy Stand 3F71 3G72,
Alran Stand 3F59*

LEATHER AND CREATION

Hyères Fashion & Photography Festival: A new Accessories Prize

A partner since 2011 of the **Hyeres International Festival of Fashion and Photography**, **Première Vision** sponsors the **Fashion Jury Grand Prix**, known as the **Première Vision Jury Grand Prix** since 2013. Offering real support to creativity, Première Vision Paris accompanies the 10 finalists of this competition during February's shows, assisting them in the process of designing their collections.

This year also sees the launch of an **Accessories Prize** (leather goods, footwear, jewellery, glasses, etc.), sponsored by Swarovski, attending Première Vision Accessories. Première Vision Paris will also welcome the 10 finalists of this new prize.



*Design © Alexandre Girard
Photo © Charles Negre*

A PROGRAMME OF SPECIALIST WORKSHOPS AND CONFERENCES

The forthcoming edition will see the inauguration of a **Conference and Workshop Area** at the very heart of the show Hall 3, on the border with Première Vision Accessories.

It will be an area for discussions and presentations, playing host to a variety of informative and inspirational events:

→ A **programme of conference-workshops** presented by **Luxury Materials Workshop**, a training organisation from Florence.

→ Two daily 45-minute sessions specifically tailored for labels and designers, to strengthen their technical expertise in the areas of materials and finishes. Leathers, embroideries, metals, production techniques, industrialisation methods and costs will be examined as ways of enriching products.

- All about leather, a fundamental element of style and creation.

Tuesday 7 February: 11.30 a.m. to 12 p.m.

- Alligator: A precious material, a passionate material.

Tuesday 7 February: 3.30 p.m. to 4 p.m.

- Decorative techniques that drive creativity.

Wednesday 8 February: 11.30 a.m. to 12 p.m.

- Scaling-up artisanal savoir-faire.

Wednesday 8 February: 3.30 p.m. to 4 p.m.

- Metals and types of treatments.

Thursday 9 February: 11.30 a.m. to 12 p.m.

- Focus on zamak and galvanisation techniques.

Thursday 9 February: 3.30 p.m. to 4 p.m.

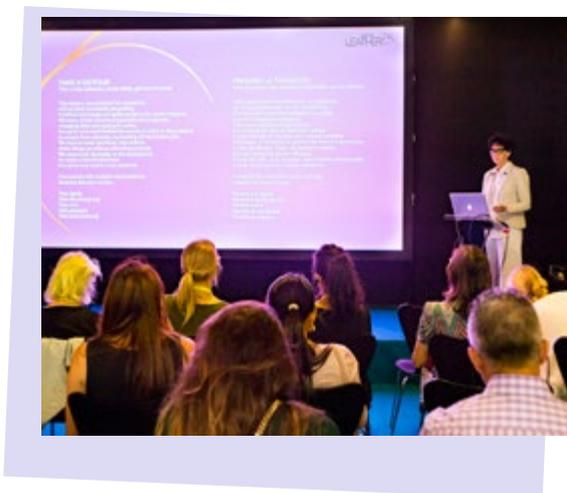
Conference & Workshop Area, Hall 3.



→ The **Leather Fashion Breakfasts:**

Première Vision Leather's fashion forecast for the spring summer 2018 season. Colours, products and key materials for the leather and fur markets.

Every day from 10:30 a.m. to 11.15 a.m., Conference & Workshop Area.



→ « **Savoir-faire, driving innovation** » :

A round table proposed by the **Conseil National du Cuir** (French Leather Council) in partnership with the **Compagnons du Devoir** and the **French Footwear Federation**.

Wednesday 8 February from 2.00 p.m. to 3.00 p.m., Conference & Workshop Area.



SMART
CREATION®**PREMIÈRE VISION LEATHER LAUNCHES THE DEBATE ON RESPONSIBILITY AND INNOVATION IN THE LEATHER SECTOR.**

With its Smart Creation programme launched in September 2015 at the Paris shows, Première Vision's objective is to showcase a new generation of values and responsible approaches in order to create new strategic perspectives and new competitive advantages for the creative fashion sector.

Smart Creation Première Vision is a platform for communication and learning that seeks to promote the responsible creation and production approaches of the exhibitors at Première Vision's shows. It offers new impetus and a range of measures that enable players from the sector to reach creative, innovative and responsible companies, materials and products.

Among the various tools and media used to communicate and stimulate discussions around responsible values, Première Vision regularly organises Smart Conversations, key sound bites of information and dialogue with the industry.

Next February, Première Vision will continue to express its vision of a more responsible industry at a roundtable discussion about the opportunities and stakes behind a responsible commitment for creative companies in the leather industries.

Material sourcing, more transparent and traceable production processes, issues surrounding creation, research and development, environmentally-responsible innovation, etc. This new Smart Conversation will present the challenges of today and tomorrow that the leather industry will have to address if it is to maintain sustainable growth in harmony with the new requirements of the creative fashion markets, from brands and labels through to the end consumer.

- **Smart Conversation: Coming Challenges in Responsible Creation for the Leather Industry**

A conference animated by Giusi Bettoni, President of C.L.A.S.S. and Innovation & Sustainable Textiles, fashion and Design Consultant for Première Vision.

Tuesday February 7 at 4.30 p.m. to 5.30 p.m.
Conference & Workshop Area - Hall 3
Followed by a cocktail

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